

Lunchboxes people actually keep.

Premium IML lunchboxes for schools, sports clubs, fundraising and promotional campaigns.

Eurologica.
From you for you



Why IML makes the difference

Premium decoration technology built into the lunchbox itself.

Scratch resistant

The decoration becomes part of the lunchbox.

Dishwasher safe

Colours stay vibrant after years of use.

Full colour branding

Photo-quality graphics without limitations.

Long-term visibility

A lunchbox is used every day and kept for years

Food safe

Suitable for daily food contact.



More than a lunchbox

A business model.

Our custom lunchboxes are more than practical. They are a powerful way to generate revenue, support good causes and create lasting memories

Inspiration & business Models

Museums & Cultural Attractions

Limited edition souvenirs for museum shops and exhibitions.

Example calculation

Purchase price	€ 3.37
Selling price	€ 9.95
Profit price	€ 6,58



sell 3000 pieces
= € 19.740 raised
while promoting your brand

Schools - Fundraising

Raise money for school projects, trips, materials or activities

Example calculation

Purchase price	€ 3.67
Selling price	€ 9.50
Profit price	€ 5,83



750 lunchboxes sold
= € 4.372 raised
for school projects

Charity Campaigns

Raise funds while promoting your cause.

Example calculation

Purchase price	€ 3.67
Selling price	€ 10.00
Profit price	€ 6,33



every lunchbox sold makes an impact
= € 4.747 raised
on 750 pieces

Football Clubs

Ideal for fan shops, youth academies and events..

Example calculation

Purchase price	€ 3.67
Selling price	€ 9.95
Profit price	6,28



Limited edition of 750 pieces
= € 4.710 raised
Strong demand. High perceived value.

Theme Parks & Zoos

Visitors don't buy a lunchbox. They buy a memory.

Example calculation

Purchase price	€ 3.67
Selling price	€ 10.00
Profit price	€ 6,33



2% on 10.000 weekend visitors
= € 1.266 raised
200 pieces per weekend

Typical retail selling price

€8 – €12

Average gross margin

55–70%

Minimum production

750 pcs

We don't just manufacture lunchboxes.

We help organisations create products people love to keep.

High perceived value

People are happy to pay more

Everyday visibility

your brand is seen again and again

Attractive margins

Strong return on investment

Long-lasting impact

A quality product that last

Unlimited design possibilities

Eurologica.
From you for you

The Eurologica Program in 3 Steps.



- ✓ Made in Europe
- ✓ From 750 pieces
- ✓ Full colour branding
- ✓ Premium IML decoration
- ✓ Dishwasher safe
- ✓ Food safe



1. Choose your colour

Select an active colour
or request a new one
for a future production run.

2. Create your design

Send us your artwork
or let our team create
your custom IML design.

3. We Produce Together

We combine orders, produce
your lunchboxes and
deliver them ready for distribution.

Choose from active colours or unlock your own



Custom Lunchbox Model S

Premium European lunchboxes from only 750 pieces.

Eurologica.
From you for you

Order quantity Price / Piece

Excl VAT

750- 2.500

€ 3,67

2.501-5.000

€ 3,37

5.000 +

€ 2,97

Designed for:

Schools • Theme Parks • Museums • Football Clubs • Retail • Promotional Campaigns



- ✓ Premium IML decoration
- ✓ Made in Europe
- ✓ Dishwasher safe
- ✓ Scratch resistant
- ✓ Full colour branding
- ✓ Available from 750 pieces
- ✓ Shared production model
- ✓ 1.2 L capacity
- ✓ Food contact safe

Need a custom colour?

Request your preferred Pantone colour.

We combine production runs to make custom Pantone colours affordable.